CALL FOR APPLICATIONS REGULATIONS

« NEXANS CLIMATE CHALLENGE -2nd edition»



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ROYAUME DU MAROC MINISTÈRE DE L'INDUSTRIE ET DU COMMERCE







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1. PREAMBLE

Nexans is a company that aims to disseminate the culture of innovation and entrepreneurship at all levels of the value chain of green technologies. To achieve this, Nexans wishes to support innovative entrepreneurs, startups, and project developers in the renewable energy sector for a positive and sustainable impact on the socio-economic development of the country.

In this context, Nexans is launching the second edition of the national competition **«Nexans Climate Challenge »** aimed at promoting startups and innovative idea holders in clean technologies.

2. OBJECTIVES OF THE COMPETITION

The competition aims to award 3 innovative project holders/start-ups during the Climate Day scheduled for September 26, 2024.

The winners will receive a prize to support their innovative projects.

3. ELIGIBILITY CRITERIA

The Nexans Climate Challenge competition is open to entrepreneurs/start-ups nationwide operating in the following sectors:

- Renewable energies: solar, wind, new energy technologies, storage, applications, etc.
- Services for renewable energies, energy efficiency, and green transition, etc.
- Energy efficiency and conservation.
- Industrial ecology: Circular economy, waste treatment, site remediation, etc.
- Sustainable agriculture, etc.
- Environment and sustainable development, etc.

Registration for this Call for Projects implies full acceptance of these regulations.





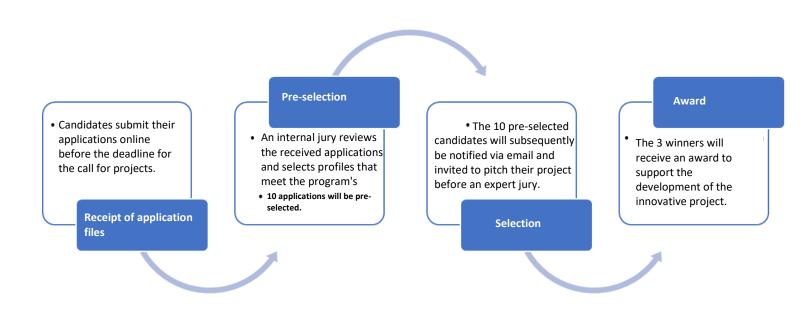




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4. SELECTION PROCESS



5. PROJECT EVALUATION CRITERIA

The evaluation of projects presented within the competition relies on the analysis of the following dimensions: human, technological, financial, and commercial.

Selection will be based on the following criteria:

- Innovative nature (Technology/Innovation)
- Impact or potential social or societal impact of the project
- Entrepreneurial qualities and availability
- Viability of the economic model
- Quality of the Business Plan
- Relevance to the themes











6. PROJECTED TIMELINE

- ∞ May 15, 2024: Launch of the Nexans Climate Challenge
- ∞ May 15 to June 15: Receipt of applications
- ∞ June 15, 2024: Deadline for challenge applications
- ∞ 3rd week of June 2024: Pre-selection of startups (Up to 10)
- ∞ Late June 2024: Presentation to the selection committee (Pitch Day) and designation of finalists
- ∞ September 26, 2024: Award ceremony

NB: Nexans reserves the right to modify and/or extend the indicated dates, especially if it appears that an insufficient number of candidates are registered by the scheduled deadline for application closure.

7. COMMITMENTS

Candidates commit throughout the support process to:

- Personally engage actively in the program;
- Provide accurate information both in the registration form and subsequently, and throughout the support process. Discovery at any time of the falsity of provided information may result in the immediate elimination of the candidate without recourse;
- Participate in all program activities. Unjustified absence from the training and support program may result in the immediate elimination of the candidate without recourse;
- Participate in communication activities organized as part of the project, including online communications and/or in print media.

8. CONTACT

Online submission of application files: Call for Applications: **Nexans Climate Challenge** (Google Form): <u>https://forms.gle/1zZnToJe4HXvg9CLA</u>

Registration is open until June 15, 2024.

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