

## **The 4th Edition of Climate Day: An International Mobilization for Sustainable Electrification of Africa**

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### **PRESS RELEASE**

**Rabat, September 27, 2024** – The 4th edition of Climate Day, held yesterday at the historic Chellah site in Rabat, concluded successfully. This large-scale event marked a crucial milestone in the global fight against climate change. **Over 450 participants** from both public and private sectors, along with key figures from national and international organizations, were joined by an African delegation representing the energy sector to discuss pressing environmental challenges and promote initiatives for a sustainable future.

The event, inaugurated by Mr. Christopher Guerin, CEO of Nexans, featured speeches from Ms. Leila Benali, Minister of Energy Transition and Sustainable Development, Mr. Ryad Mezzour, Minister of Industry and Trade, as well as Mr. Ibrahim Matola, Minister of Energy of Malawi. Three panel discussions allowed speakers to debate the challenges of sustainable electrification, Morocco's opportunities in energy transition, and the critical role of innovation in developing a sustainable ecosystem.

### **Nexans and the Fondation Nexans: A Sustainable Energy Contribution**

During Climate Day, Nexans Morocco and the Fondation Nexans contributed to the electrification of the "Shems'y" village, a refuge for orphans of the earthquake that struck the El Haouz region on September 8, 2023. Led by the Moroccan Association for the Assistance of Children in Precarious Situations (AMESIP), the project aims to accommodate 150 orphans, ranging from infants to 18 years old. The village is equipped with educational and cultural infrastructures, along with social and psychological support services, creating for these children an environment that fosters rehabilitation and recovery in the aftermath of the tragedy.

In the presence of Minister Dr. Leila Benali, Minister Mr. Ryad Mezzour, and Ms. Touraya Jaidi Bouabid, President of AMESIP, Nexans symbolically launched the village's electrification. The Fondation Nexans funded the installation of photovoltaic panels, while Nexans Morocco provided the necessary cables and electrical equipment, ensuring a sustainable energy supply for this model village.

### **Nexans Climate Challenge: Rewarding Environmental Innovation**

Climate Day also featured an awards ceremony honoring the six winners of the Nexans Climate Challenge, a competition aimed at recognizing the most innovative projects in environmental sustainability. The winners, selected for the impact of their forward-thinking ideas in reducing carbon emissions and promoting energy efficiency, each received a prize to support the implementation of their initiatives.

This 4th edition of Climate Day truly fulfilled its promise: facilitating high-level debates while continuing to inspire the development of concrete projects in support of the energy transition.

Nexans reaffirms its commitment to sustainable development by announcing the next edition of the Climate Day in Toronto, Canada.

For more information about the event, visit the [Nexans](#) website.



## About Nexans

For over a century, Nexans has played a crucial role in the electrification of the planet. Today, it is committed to electrifying the future. With approximately 28 500 people in 41 countries, the Group is paving the way towards a new world of safe, sustainable and decarbonized electricity, accessible to everyone. In 2023, Nexans generated 6.5 billion euros in standard sales. The Group is a leader in the design and manufacture of cable systems and services across four main business areas: Power Generation & Transmission, Distribution, Usage and Industry & Solutions. Nexans was the first player in its industry to set up a Foundation supporting sustainable initiatives, bringing access to energy to disadvantaged communities worldwide. The Group is recognized on the CDP Climate Change A List as a global leader on climate action and has committed to Net-Zero emissions by 2050 aligned with the Science Based Targets initiative (SBTi).

Nexans. Electrify the future.

Nexans is listed on Euronext Paris, compartment A. For more information, visit [www.nexans.com](http://www.nexans.com)

## About Nexans Morocco

A subsidiary of the Nexans Group since 1947, Nexans Morocco has established itself as a leader in the Moroccan electrical equipment market. It is also very active in the Maghreb and African markets.

Operating in the infrastructure, industry, and building markets, Nexans Morocco combines expertise and specialized skills in various fields, enabling it to implement a wide range of diversified products and turnkey solutions.

Nexans Morocco operates two production sites:

- The Casablanca site, which houses the units for electrical cells, transformers, and prefabricated substations;
- The Mohammedia site, entirely dedicated to electrical cables (power cables, building cables, telecommunication cables, and aeronautical cables).

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