

Nexans Morocco launches the second edition of the "Nexans Climate Challenge"

Press Release

- **An annual innovation event organized under the theme "Innovative Technologies: Accelerating Energy Transition."**
- **Applications for the second edition of the competition are open until June 15, and three new projects will be selected and rewarded during the 4th edition of "Climate Day," Nexans Group's event.**

Casablanca, May 15, 2024: Nexans Morocco is proud to launch the second edition of the "Nexans Climate Challenge," scheduled from May 15 to June 15, 2024. Under the theme **"Innovative Technologies: Accelerating the Energy Transition,"** this year's challenge aims to stimulate the creativity of projects owners, by encouraging them to share innovative solutions in various fields related to sustainability.

After a successful first edition, Nexans, in partnership with the Ministry of Energy Transition and Sustainable Development, the Ministry of Industry and Trade, the Cluster EnR, and Mohammed VI Polytechnic University of benguerir (UM6P), intends to make this competition an annual meeting of innovation.

Selma Alami, General Manager of Nexans North & West Africa, stated, "The Nexans Climate Challenge is fully in line with the overall strategy of the Nexans Group, where the sustainability is a top priority. A priority that is also integrated to the energy transition roadmap undertaken by Morocco, led effectively by His Majesty King Mohammed VI, may God assist him. We look forward to discovering innovative ideas and nurturing their development for more sustainable future."

The Nexans Climate Challenge provides a collaborative platform that brings together stakeholders from academic circles, research, industry, startups, and civil society. This initiative fosters the exchange of expertise and knowledge, promoting sustainable development.

Candidates are invited to submit their projects in several categories: renewable energies, environment and sustainable development, energy services, energy efficiency, sustainable agriculture, and industrial ecology. A panel of experts from Nexans, alongside specialists from the energy and climate sectors, will evaluate the projects, based on criteria that include environmental impact, degree of innovation, economic viability, and feasibility.

The winners of the "Nexans Climate Challenge" will receive financial support and personalized assistance to further develop their innovations. They will be rewarded at the **4th edition of Climate Day, an event hosted by the Nexans Group in Morocco, on September 26, 2024.**

Applications for the second edition of the Nexans Climate Challenge are open until June 15, 2024. Participants are encouraged to submit their projects using the following link: [Nexans](#)

For more information, please visit the website : [Nexans.com](https://www.nexans.com)

About Nexans

For more than a century, Nexans has been instrumental in electrifying the globe and remains dedicated to powering our future. Employing nearly 28,000 staff across 42 countries, the Group is leading the charge into a new era of electrification that promises to be safer, sustainable, renewable, decarbonized,

and universally accessible. In 2022, Nexans achieved a standard revenue of €6.7 billion. The Group excels in designing and manufacturing cable systems and services, spanning four primary sectors: Energy Production & Transmission, Distribution, Usage, and Industry & Solutions. Nexans was the pioneering entity in its field to establish a Corporate Foundation, supporting initiatives that enhance energy access for underprivileged populations worldwide. The Group is also recognized on the CDP Climate Change "A List" for its leadership in climate action and has committed to reaching Net-Zero emissions by 2050 through the Science Based Targets initiative (SBTi).

Nexans. *Electrify the future.*

Nexans is listed on the Euronext Paris market, compartment A. For more information, please visit the website: www.nexans.com

About Nexans Morocco

A subsidiary of the Nexans Group since 1947, Nexans Morocco has become a leader in the Moroccan electrical equipment market and maintains a robust presence in the Maghreb and African markets. Specializing in the infrastructure, industry, and building sectors, Nexans Morocco combines deep expertise and specialized skills across various areas, offering a diverse range of products and turnkey solutions.

Nexans Morocco operates two production sites:

- The Casablanca site, which focuses on electrical cells, transformers, and prefabricated substations.
- The Mohammedia site, dedicated solely to electrical cables, including power cables, building cables, telecommunication cables, and aeronautical cables.

For more information, visit: <https://www.nexans.ma/>

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